



# OREGON CHEESE GUILD

8461 SW 35TH AVE., PORTLAND, OR 97219  
503.764.9927 | KATIEMBRAY@GMAIL.COM

 [OREGONCHEESEGUILD.ORG](https://oregoncheeseguild.org)

## OREGON CHEESE GUILD INDUSTRY PARTNER PROGRAM

Support the Oregon Cheese Guild's marketing and educational initiatives to increase awareness of local artisan cheese

### **FOUNDATIONAL PARTNER | \$1,000/yr**

*Partner in the creation and organization of Guild marketing activities, educational initiatives, and events*

- Opportunity to be a major sponsor of Guild events, potentially with category exclusivity and committee involvement, including:
  - The Wedge, Portland, October
  - Oregon Cheese Festival, Central Point, March
  - Oregon Cheese Month, retailers statewide, timing TBD
  - Cheesemaker Education Day, OSU Corvallis, January
- Featured as a Foundational Partner on website, in brochure
- Potential speaking opportunities at sponsored events (when applicable)
- Inclusion in OCG Shared Demo Program (when applicable)
- Frequent social media interaction and sharing
- Plus all of the benefits listed below

---

### **TRADE PARTNER | \$350/yr company, \$100/yr independent/individual**

*Support the Guild and take advantage of the following benefits*

- "Where to Buy" program (when applicable)
  - Website
  - Oregon Cheese Guild brochure
  - Other OCG group marketing channels and events
- Website listing in Partner Directory
- Opportunity to send news, promotions, events to membership via industry newsletter
- Access to member list with key contact information
- Opportunity to provide goods and services to OCG events
- Discounted tickets to Cheesemaker Education Day and other member-only events
- Social media sharing

Become an Oregon Cheese Guild Industry Partner: [OregonCheeseGuild.org/Industry-Partner-Program](https://OregonCheeseGuild.org/Industry-Partner-Program)